

Shelton Vance

From: jan collins <collins.jan01@gmail.com>
Sent: Wednesday, June 12, 2013 11:51 AM
To: Shelton Vance
Subject: Madison County Creative Economy Council website request
Attachments: MCCEC website prototype.jpg

The Madison County Creative Economy Council (MCCEC) comprised of leadership representing the Madison County Business League, Madison County Economic Development Authority, Madison County Foundation, Ridgeland Chamber of Commerce, Madison County Chamber of Commerce, Madison the City Chamber of Commerce, Canton Chamber Main Street, Flora Area Chamber of Commerce, Ridgeland Tourism Commission and Canton Convention & Visitors Bureau and Film Studio look forward to making our request for funding of a quality of life website to be included as an EVENTS tab on the home page of the Madison County website. (When website viewers click on the event tab, they will see a disclaimer informing them they are exiting the county website). A MCCEC oversight committee will maintain control of items posted to the calendar of events. **PLEASE FIND THE ATTACHED PROTOTYPE FOR YOUR REVIEW.**

The creation of the website will fulfill (3) objectives:

1. The creation of this quality of life website will provide a comprehensive community calendar of all organizations' events, tourist attractions, special events, festivals, bike trails, walking trails, summer camps, etc. and highlight the many creative individuals who contribute to our rich cultural history of artisans and craftsmen.
2. The creation of this quality of life website will achieve strategic action # 4.4 in Madison County's Strategic Plan.
3. The creation of this website will serve as an excellent quality of life tool for Madison County's economic development's efforts in attracting site selectors to our community!

The MCCEC website committee (MCBL, MCEDA, MCF and Canton Main Street) solicited proposals for website design from (4) companies: US NetworX, Think Webstore, Solve Design Studio and It's Not Rocket Science. The committee unanimously selected US Networx because they were a local company currently maintaining Madison County's website and their estimate was most competitive. US Networx proposed design costs in the amount of \$3,910.00 with an additional \$39.00 per month for website hosting. The MCCEC is making a request for the total of \$4,500.00 to cover the design cost and the cost of web hosting for (1) year. The contract would be between MCEDA and US Networx.

The mission of the Madison County Creative Economy Council (MCCEC) is to promote, support, and expand the creative offerings to stimulate Madison County's economy, connect creative enterprises and entrepreneurs and enhance quality of life in Madison County.

Thank you for your consideration of this project and efforts on behalf of Madison County. We look forward to seeing each of you Monday, June 17th at 6:00 pm.

Jan

Jan Collins, Executive Director

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Business League**
One Vision, One Voice.



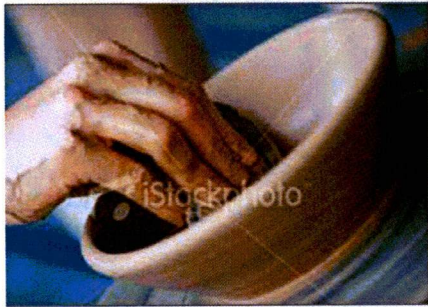
MADISON COUNTY CREATIVE ECONOMY COUNCIL



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WELCOME

Just like Mississippi's Creative Economy, Madison County is a crossroad of people, places and prosperity. It's the creative people, businesses, organizations and places that contribute to the remarkable quality of life we enjoy here. These creative individuals and entities contribute significantly to our local economy. Ours is an entrepreneurial economy, and creativity is quickly becoming the key to competitive advantage in many of the fastest-growing sectors in our county.



Sit back and relax while you peruse this site. You'll learn how Madison County's creative economy is a direct source of economic growth, jobs and wealth. Our strong creative and cultural setting provides an environment that offers interesting attractions, entertainment and culture. We are

presenting this web site as a collective gathering space and bridge to connect our county's rich history, events, attractions and creative assets. You'll find a centralized calendar of all county events right here, and you'll learn more about the many exciting attractions that make Madison County such a special place.

NEWS

2013 Mississippi Championship Hot Air Balloon Fest to be held in Canton

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Creative Council salutes local arts

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Madison County Creative Economy Celebration: Salute to the Arts!

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